



WMMB  
2650 E Division  
Springfield, MO 65803

SRCP Media  
201 North Union St  
Suite 200  
Alexandria, VA 22314

## Contract # 1437162

Schedule Dates	10/25/16-10/31/16	Date Entered	09/26/16
Advertiser	Brad Drake/FI St Rep Dis 5/Florida/Republican (66	Last Modified	10/26/16
Agency	SRCP Media (13894)	Entered By	Karyn Miles
Product	Political - State Representative (1073)	CO-OP	No
Brand	Brad Drake/State Rep Est 1135 (563502)	Headline #	ECR25318527
Salesperson	Millennium - New York, New York (1406)	Demo	
Sales Office	Millennium - New York	Order Type	Normal
Buyer Name	Amanda Fiedler,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	76/167/1135	Commission	\$1,462.50
Account Types	National/Political	Net Total	\$8,287.50
Billing Type	Standard	Sales Tax	
Comments	Tu-Mon week Separation: 30		

Panama City (WMMB)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$7,300.00
Nov. 2016	9	\$2,450.00
Grand Total:	35	\$9,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/31/16	4	:30	6A- WMMB 6a News	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Panama City (WMMB)	NEWS 13-MORN<	9/26/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	7A- Good Morning America 7a	1	1	1	1	1				4	\$200.00	\$800.00	Panama City (WMMB)	GD MRN AMR-ABC<	9/26/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	4:59P- WMMB 5p News	1	1				1			2	\$400.00	\$800.00	Panama City (WMMB)	NWS13 LIVE-5<	9/26/16
4.0	Normal Line / SPOT	10/25/16-10/31/16	4	:30	6P- WMMB 6p News	1	1	1	1	1	1			5	\$500.00	\$2,500.00	Panama City (WMMB)	NEWS 13 AT 6<	9/26/16
5.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	5A- WMMB 5a News	1	1			1	1			3	\$150.00	\$450.00	Panama City (WMMB)	NEWS 13-EARLY MORN<	10/26/16
6.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6A- WMMB 6a News	1	X							1	\$200.00	\$200.00	Panama City (WMMB)	NEWS 13-MORN<	10/26/16
7.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	7A- Good Morning America 7a	1				2	1			4	\$200.00	\$800.00	Panama City (WMMB)	GD MRN AMR-ABC<	10/26/16
8.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	11A- WMMB Midday News	1				1	1			3	\$100.00	\$300.00	Panama City (WMMB)	NWS13 MIDDAY	10/26/16
9.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	4:58P- WMMB 5p News	1				1				2	\$400.00	\$800.00	Panama City (WMMB)	NWS13 LIVE-5<	10/26/16
10.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	6:30P- Entertainment Tonight 630p	1				1	1			3	\$300.00	\$900.00	Panama City (WMMB)	ENT TONIGHT	10/26/16
11.0	Normal Line / SPOT	10/27/16-10/31/16	4	:30	10P- WMMB 10p News	1				1	1			3	\$400.00	\$1,200.00	Panama City (WMMB)	NWS13 AT 10	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WMBB

**Date:** 7/13/2016

I, Betsy Vonderheid,

being/on behalf of: Brad Drake,

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

Drake for State Representative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Drake

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/13/2016

**Date**

Betsy Vonderheide

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]  
**Signature**

Geoffrey R. R. R.  
**Printed Name**

GM  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Betsy Vonderheid*

signature of candidate or authorized committee

Betsy Vonderheid

printed name

7/13/2016

date